Interstate Circuit v. United States

306 U.S. 208 (1939)

R. J. O'Donnell's Letters



INTERSTATE CIRCUIT, INC.

Majestic Theatre Building Dallas, Texas

April 25, 1934

Gentlemen:

As the present season is drawing to a close, we want to go on record with your organization in notifying you that we would like to discuss the purchase of subsequent runs in Dallas, Fort Worth, Houston, San Antonio, Austin, and Galveston, for your product.

We also want to go on record that we will expect certain clearance next season as regards our first run programs which are presented at a minimum price of 40¢ or more. In these situations, we are going to insist that subsequent run prices be held to a minimum scale of 25¢.

As an example, we feel that if we are to continue to pay outstanding first run film rentals for "A" houses such as the Palace Theatre, Dallas, these same pictures must not be exhibited in the subsequent runs at less than 25¢ at any future time. We also want you to bear in mind that we are operating second and subsequent run theatres in most of those towns and it is quite possible that we will have additional subsequent run theatres.

The writer would like to discuss this with you as soon as possible.

Very truly yours,

R. J. O'Donnell



INTERSTATE CIRCUIT, INC.

Majestic Theatre Building Dallas, Texas

July 11, 1934

Mssrs.: J. B. Dugger [Paramount]

Herbert MacIntyre [RKO]

Sol Sachs [RKO]

C. E. Hilgers [Twentieth Century-Fox]

Leroy Bickel [MGM]

J. B. Underwood [Columbia]

E. S. Olsmyth [Oldsmith, Universal]

Doak Roberts [United Artists]

Gentlemen:

As the present season is drawing to a close, we want to go on record with your organization in notifying you that we would like to discuss the purchase of subsequent runs in Dallas, Fort Worth, Houston, San Antonio, Austin, and Galveston, for your product.

We also want to go on record that we will expect certain clearance next season as regards our first run programs which are presented at a minimum price of 40¢ or more. In these situations, we are going to insist that subsequent run prices be held to a minimum scale of 25¢.

As an example, we feel that if we are to continue to pay outstanding first run film rentals for "A" houses such as the Palace Theatre, Dallas, these same pictures must not be exhibited in the subsequent runs at less than 25¢ at any future time. We also want you to bear in mind that we are operating second and subsequent run theatres in most of those towns and it is quite possible that we will have additional subsequent run theatres.

The writer would like to discuss this with you as soon as possible.

Very truly yours,

R. J. O'Donnell